

5

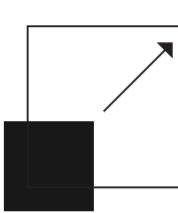
1

SIMPLICITY & FLEXIBILITY

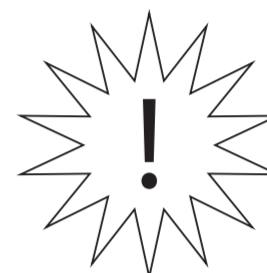
MANAGING YOUR VIDEO TRANSCODING AND PACKAGING PIPELINE IN THE CLOUD SHOULDN'T DICTATE THE WAY YOU WORK. IT SHOULD ADAPT TO YOUR OPERATION, NOT THE OTHER WAY AROUND.

THE ROBUST ENCODING.COM API ASSISTS YOUR MOVE TO THE CLOUD BY INTEGRATING WITH YOUR EXISTING CMS, MAM OR POST-PRODUCTION APPLICATION. TO FURTHER SIMPLIFY THINGS, OUR API BUILDER HELPS GENERATE PROPERLY FORMATTED FILES SO YOU CAN TEST YOUR XML OR JSON REQUESTS BEFORE WRITING A SINGLE LINE OF CODE. ONCE ON THE ENCODING.COM PLATFORM, YOU GAIN THE ABILITY TO:

DYNAMICALLY SCALE TO MEET SHIFTING CONSUMER DEMAND



REGULARLY ADOPT NEW FEATURES



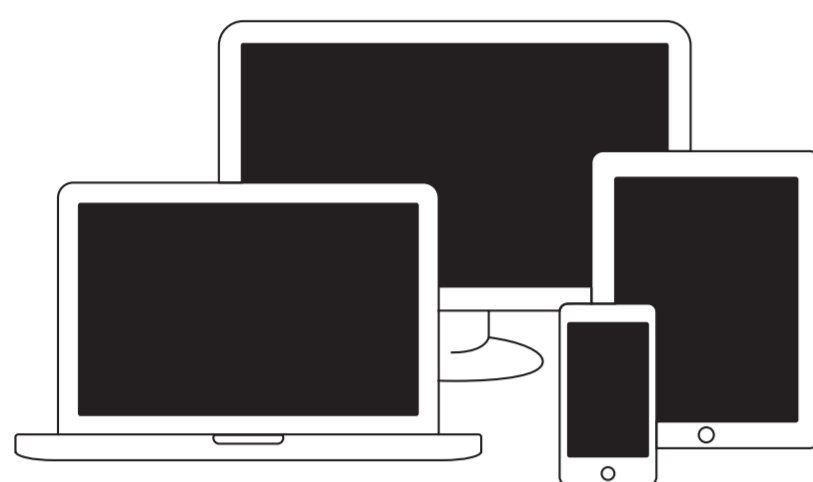
ADD OPERATIONAL EFFICIENCY



MAINTAIN YOUR CONTROL



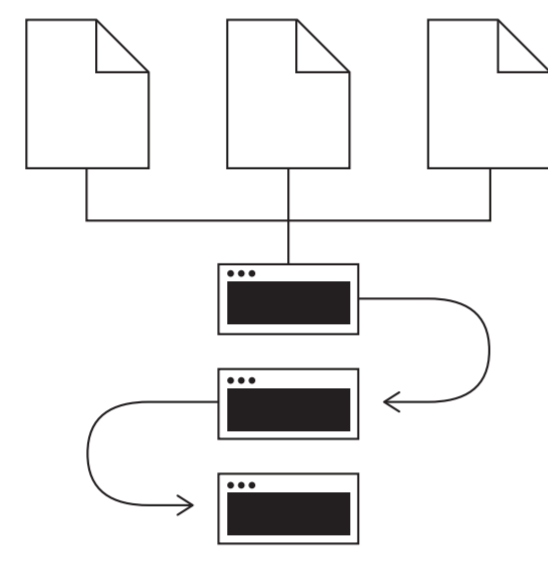
FILE-BASED OTT AND BROADCAST VIDEO PROCESSING REQUIRES A UNIQUE AND EVER-CHANGING SET OF COMPETENCIES. TABLE STAKES INCLUDE BROAD I/O FORMAT SUPPORT, PACKAGING, CONTENT MONETIZATION, REGIONALIZATION AND QC.



2

FOCUSED MEDIA SERVICES

ENCODING.COM OFFERS A WIDE-RANGING AND GROWING SUITE OF BEST-OF-BREED MEDIA SERVICES THAT ARE LASER FOCUSED ON HIGH-VOLUME VOD WORKFLOWS.



- HLS & DASH PACKAGING
- AUTOMATED QC
- CABR
- CABLELABS PACKAGING
- DRM
- DAI
- NEILSEN WATERMARKING
- CAPTIONS AND SUBTITLING



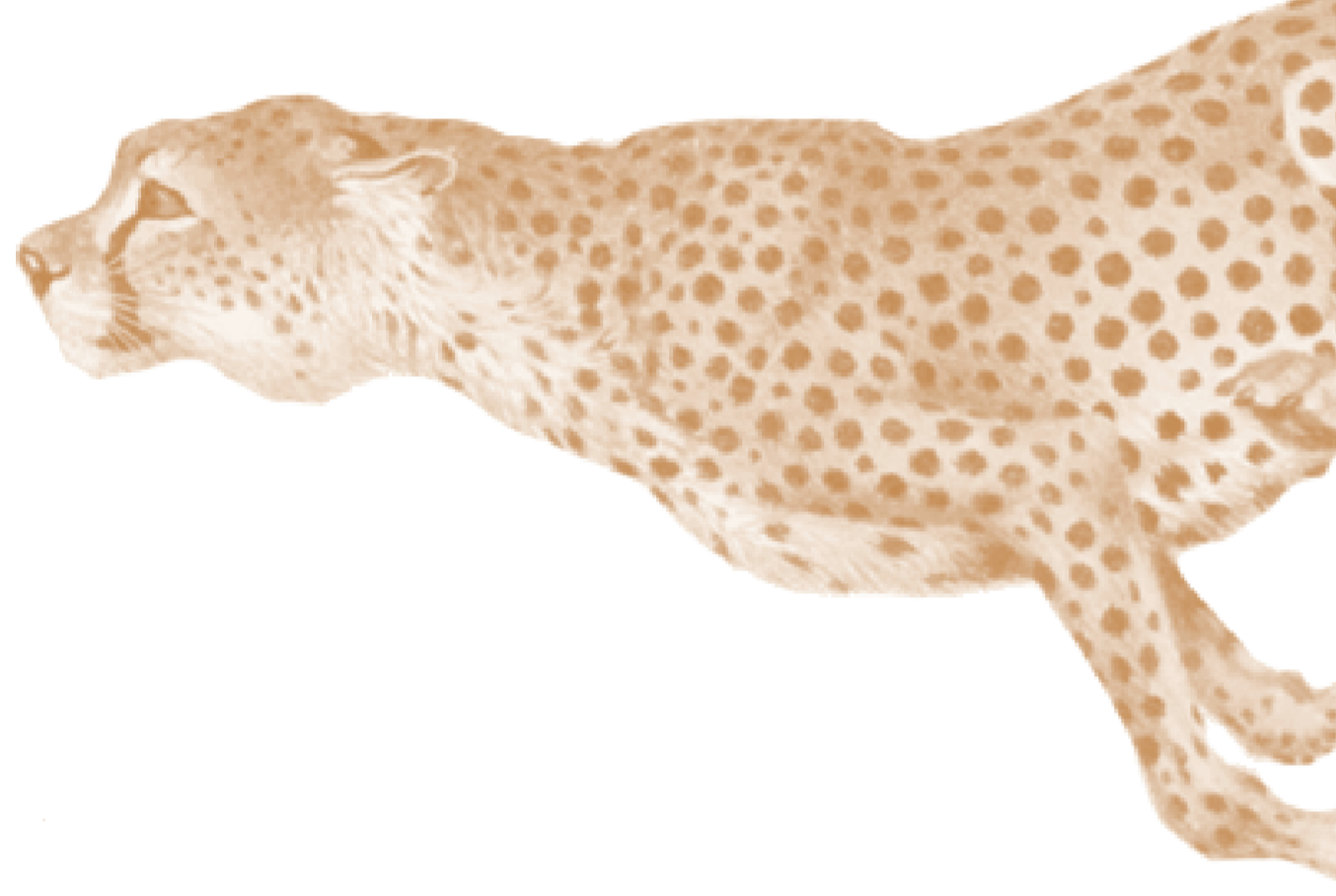
3

SPEED

GETTING TO MARKET FAST IS CRUCIAL FOR GROWING YOUR AUDIENCE AND OPTIMIZING CONTENT MONETIZATION. DON'T SETTLE FOR ANYTHING LESS THAN **ULTRA HIGH-SPEED CONTENT THROUGHPUT** — EVEN AT MASSIVE SCALE.



NO OTHER CLOUD SERVICE MATCHES THE SPEED OF ENCODING.COM WITH INDUSTRY-LEADING TECHNOLOGIES SUCH AS ASPERA FASP FILE TRANSFER WITH GUARANTEED QUEUE-TIME SLAS AND OUR LUDICROUS MODE TRANSCODING TECHNOLOGY.



ENCODING.COM PIONEERED TRANSCODING-AS-A-SERVICE MORE THAN A DECADE AGO AND HAS POWERED TENS OF THOUSANDS OF WORKFLOWS FOR THE WORLD'S LARGEST M&E BRANDS. WITH MORE THAN ONE TRILLION API REQUESTS PROCESSED AND A BILLION VIDEOS TRANSCODED, WE STAND AS THE MOST TRUSTED NAME IN CLOUD-BASED VIDEO PROCESSING.

4

PLATFORM MATURITY

10+ YEARS

1 TRILLION API REQUESTS PROCESSED

1 BILLION VIDEOS TRANSCODED

1 MOST TRUSTED



5

TECHNICAL SUPPORT

DON'T GAMBLE WITH YOUR PREMIUM VIDEO ASSETS. MAKE SURE THAT YOUR CLOUD PROCESSING VENDOR STANDS WITH YOU EACH STEP OF THE WAY.

WHETHER YOU'RE NEW TO CLOUD MEDIA PROCESSING OR A SEASONED PRO, ENCODING.COM IS HERE FOR YOU.



DON'T WAIT! FIND OUT HOW ENCODING.COM CAN HELP YOU DEPLOY YOUR OWN NO-COMPROMISE CLOUD VOD WORKFLOW.

LEARN MORE